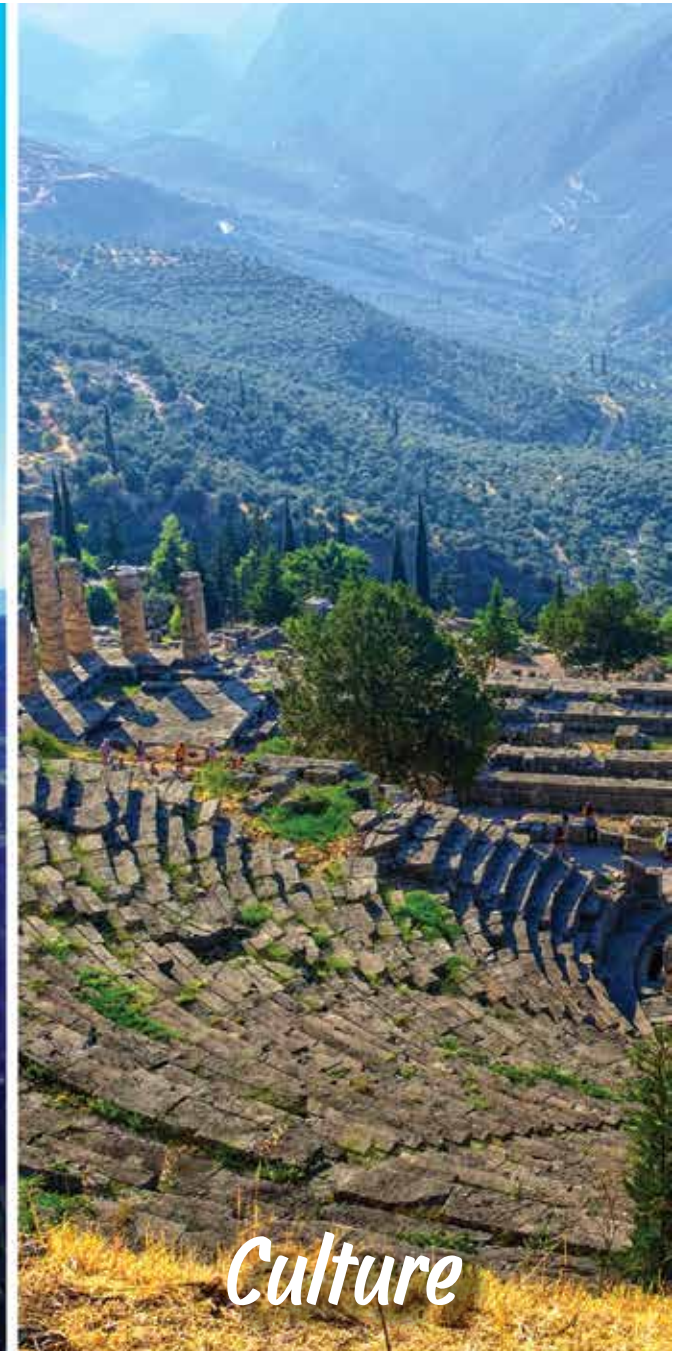




Gastronomy



Tourism



Culture



Profile & Portfolio

Who we are



In **Alfa Expo** our team creates new projects, approaches exhibitions with a new perspective and provides the best of the services to their clients.

In **Alfa Expo** we are working on projects with only one purpose to benefit your company and meet your goals. We are listening to the needs of our clients and we are improving our services every day. What you will feel collaborating with us is a work of trust. Together we build a strong collaboration for you, your company and the visitors.

Alfa Expo is working on one goal... to achieve yours!

What we create

- Exhibitions- Fairs
- Promotion Activities
- Conferences, Forum, Seminars - Workshops, Cultural Events
- Side Events
- Event Management & observation
- Special Constructions etc.

Our Company in numbers

3.170

Exhibitors

320.000

Visitors

45

Venues throughout Greece

21.173

Real Social Media Fans

Our Goals:

To achieve our clients goals

To provide high standard exhibitions & events

To share our own modern point of view in exhibitions

To decentralize exhibitions

To share the experience

Portfolio



Our Exhibitions – Events

Alfa Expo fills in every exhibition with side events such as:



- Free Professional Seminars
- Themed Conferences & Happenings
- Cultural Events Concerts – Plays
- Sports Events
- Live Cooking & Bartending Shows



In addition to these Alfa Expo undertakes specific kiosk constructions. Moreover we support completely the participation of Greek Regions & Government Agencies to exhibitions abroad. Due to our more than 100 co operations with government agencies, Alfa Expo guarantees certain & perfect results.

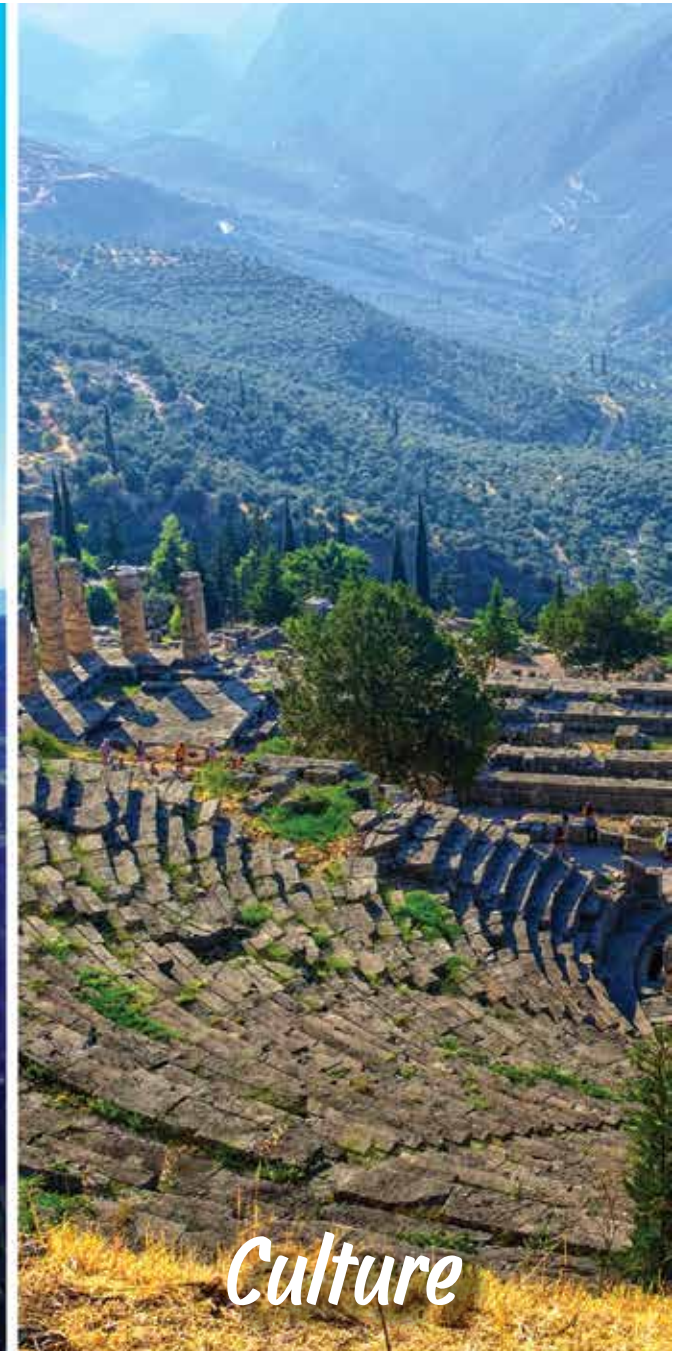




Gastronomy



Tourism



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Introduction

Ellados Gefsi stands for a taste of Greece in Greek.



The main idea behind the **Exhibition “Ellados Gefsi”** is to present the complete and positive side of Greece through three basic themes: Gastronomy, Tourism & Culture.

Ellados Gefsi will be held from the 18th to the 21st of May 2017 in Peristeri Exhibition Center of Athens and Greek Regions, Municipalities from all over Greece and food & drink companies will be participating in order to present Greece the best way.

Our goal is promoting the productive, the of high quality touristic and cultural side of Greece.

One of the most **“tasty”** countries of the world is waiting for you to discover.

What precisely is the exhibition “Ellados Gefsi”



“**Ellados Gefsi**” Exhibition is a big project including the promotion of Greek entrepreneurship, gastronomy and Greek traditional & modern culture. In order to make this come true in the best way, Greek Regions & Municipalities from all over Greece take over the representation of their regions and approach the perfect way all those topics.



HIGHLIGHTS

- Traditional Village Inner Construction
- Greek Traditional Market & Café in the Exhibition Center where gastronomy & cocktails are presented.
- Live Cooking Shows – Famous Chefs
- Special Art Installations
- Documentary – Movies Projection
- Greek Traditional Dance & Music Shows
- Workshops – Seminars
- Children Activities



Gastronomy



Greek Neighborhood

Our construction includes a paved square, a church, a traditional Greek market, a café & houses which compose the central hall of Peristeri Exhibition Center. In our Greek Neighborhood famous chefs, bartenders & baristas are preparing Greek recipes & drinks for the visitors. You are welcome to “taste” Greece in our hospitable colorful tables and chairs under a really high tree!

In “Ellados Gefsi” our goal is for you to have the best impression of Greece for 4 days without needing to travel.



Greek Traditional Market

Our Greek Traditional Market is the place to be! A place like Greece’s old times, Stone walls and shelves full of Greek products give you the impression of being in an old traditional Greek market. In the Greek Traditional Market, you can taste traditional recipes, talk to the chefs and ask for guidance in Greek gastronomy.



Traditional Café

In “Ellados Gefsi” Traditional Café we serve your daily Greek coffee, fresh juice and Greek beverages for free. You are invited to visit our café so that you can meet with the Greeks and discuss with the exhibitors, Municipalities & region representatives. In our Traditional Café we serve Greek Home-made Cocktails and distillates as well.



Paved Square

The center of Ellados Gefsi, the place where dance and music performances are mostly hosted every day. The place we host the visitors, the place to be in Athens & the place where Greece is gathered for 4 days.



ENTERPRENEURSHIP - PRODUCTS - FOOD - DRINKS

In “Ellados Gefsi” we present anything that’s made in Greece regarding food, drinks & entrepreneurship.

Exhibition Sectors

Food- Drinks-Bakery – Pastry- Traditional Food Catering, Dairy & Cheese Products, Olive Oil, Cold Cooked & processed meats, fresh & salted fish, food raw materials, Fresh Nuts, Greek Bio Products, Dried Fruits, Vegetables & Fruits, Food unions, sealed can food, wine, beverages, alcohol drinks, juices etc.



Culture & Tourism

Cultural Events from all over Greece.



Ellados Gefsi Exhibition offers visitors a view in Greek Culture. Traditional Greek music & dances, performances, art & photography exhibitions, movies & Greek documentary projections and tributes to Greek artists.

Alternative Forms of Tourism - Agrototourism - Regular Tourism Forms



Travelling in Greece offers the visitor a variety of different experiences that gives a new perspective to his life as far as Greek Tourism is approached in a right way.

In Ellados Gefsi Exhibition we help you complete the task of travelling in Greece over quality services. Visit Ellados Gefsi Exhibition and discover all the forms of tourism provided in Greece. Alternative tourism forms such as rural, countryside, cultural. Educational, professional, medical, religious, adventurous etc. Greece is well known for all those special forms served. All you have to do is find one or more and experience it.



Side Events

Live Cooking – Bartender Shows – Cultural Events- B2B Meetings

Live Cooking- Tasting



Tradition from our point of view

Professional Chefs, Famous Chefs and their students are responsible for giving you the tastiest sample of Greek Gastronomy. An experienced team is already preparing themselves and the recipes in order for you to make a tasty trip in Greece.

Why does Ellados Gefsi's live cooking stands out from the other exhibitions?

In Ellados Gefsi traditional products are being presented in their natural environment, a traditional Greek kitchen in our Greek Traditional Market in the paved square.

Our traditional neighborhood will corner the market for four days.

Cultural Events



In every hall there will be a special cultural construction regarding to a different cultural theme. Music, dances, photography, folkloric museums, Documentary projections and custom revivals show visitors the classic and Modern Greek culture.

B2B Meetings



In Special places meetings are hosted between trade visitors and Greek producers. In Ellados Gefsi you can find anything you need to know about Greek products from their own producers. Are you interested in Greek products and their absorption from your country's market? Our exhibition is the place to visit. Please let us know the companies you are interested in meeting by filling the form provided in our web site. We will inform you about the dates and time of the meeting.

Information

Opening Hours:

Thursday 17.00-22.00 & Friday - Weekend 10.30-22.00

Opening Ceremony

Thursday 19.00 Peristeri Exhibition Center



Trade Visitors

If you are a trade visitor and want to visit the exhibition and participate to the hosted buyers program and the B2B meetings feel free to contact us.



Journalists

If you are a Journalist and need a press accreditation, feel free to contact our company.



Stay Tuned

“Ellados Gefsi” Exhibition’s Program is updated almost every day. You can stay tuned in Social Media with us and on our Website. Please subscribe to our mailing list so we can keep you informed.



www.elladosgefsi.gr



[elladosgefsi](https://www.facebook.com/elladosgefsi)



info@elladosgefsi.gr



[elladosgefsi](https://www.instagram.com/elladosgefsi)



210 2772244

Peristeri Exhibition Center



A new suggestion – A growing region – A place to be

Peristeri Exhibition Center is one suitable choice for a new and developing exhibition like **“Ellados Gefsi”**

Its high standard facilities, spacious halls and multipurpose spaces give us the opportunity to organize the proper way our kiosks, side events b2b meetings etc.

Peristeri Exhibition Center is easy to approach by car, by metro (300m from Anthoupolis station) and by bus. Moreover, there are 5.000 parking spaces available.

Find out how to visit the Peristeri Exhibition Center in our website.

ORGANISED by



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